RJ REYNOLDS

TOBACCO COMPANY

COPY

J. CAMPBELL / ROU 1610
PROMOTIONAL COORDINATOR

8899 MAIN STREET
WILLIAMSVILLE, NY 14221
(716) 634-4179
FAX (716) 634-3145

May 6, 1998

RJR Account #332400
Mr. F. Kowalski
KEYCO DISTRIBUTING

JUNE CTS: DORAL BUY 8 PACKS GET 2 PACKS FREE / PROMOTION #800541

Dear Frank:

DORAL B8G2F 'PRE-SLEEVED' product (6M) has been ordered to ship this promotion to participating retail accounts on the attached Customer List. Refer to the Customer List for specific distribution of product.

DORAL B4G1F BRAND STYLEs	UPC Code	#/ (6M) Cases
Light King	12300-25291	5
Light 100	12300-25292	5
FF 100	12300-25293	5
Lt Men 100	12300-25294	5
Ult Lt 100	12300-25295	5
Box 100	12300-25296	5
Lt Box 100	12300-25297	5

Billing per 6M Case: **24 Savings Cartons**

Product Arrival: **May 18, 1998**

Ship Date to Retail: **Week of: June 8, 1998**

EFT $ Amount: **$8,263.62**

PARTNERS 'BONUS' REPORTING DESCRIPTION	'DOR JUN B8G2F'

51845 9464

Source: https://www.industrydocuments.ucsf.edu/docs/kgmy0000

PROMOTION DESCRIPTION:

******* NO PACKING IS REQUIRED *******

SHIP NUMBER OF CARTONS PER BRAND STYLE TO EACH RETAIL ACCOUNT AS INDICATED ON THE ATTACHED CUSTOMER LIST.

A list of accounts authorized to receive product distribution is attached. RJR will reimburse you $3.60 per each **promoted 6M** case for all product packed and shipped to retail on a timely basis. This equates to **$126.00 (35 (6M) case(s) @ $3.60)**. Payment will be made as soon as possible once verification is received that all displays have been shipped to retail.

As always, thanks for your assistance in the marketing of our products.

Sincerely,

Judy

J. Campbell
Promotional Coordinator / 1610
/jc
cc: J. McLean
L. E. MacWilliams

Enclosure: Customer List

Note to RJR Manager:
Upon verification of shipment to retail, notify Judy (#1610) for payment distribution to account.

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51845 9465

Source: https://www.industrydocuments.ucsf.edu/docs/kgmy0000

DIRECT ACCOUNT RETAIL CUSTOMER LIST

PROMOTION #800541: DORAL BUY 8 PACKS GET 2 PACKS FREE

RETAIL DISTRIBUTION DATE: 6/8/98

***NO PACKING REQUIRED ** POS Kits / Floor Base Displays will be shipped directly to Retail Accounts.**

7 BRAND STYLES: DORAL LT/ LT 100/ FF 100/ LT MEN 100/ ULT LT 100/ BOX 100/ LT BOX 100

7 STYLES

[illegible]	[illegible]	[illegible]	ACCOUNT NAME	ADDRESS	CITY	[illegible]	DEPT	[illegible]	[illegible]	ACTION TIME	
162208	162220	502069	ELLIS BEER DISTRIBUT	499-501 HAZLE STREET	WILKES BARRE	PA	CS	332400	KEYCO DIST. INC.	30	
162208	162220	643077	DUNDEE BEVERAGE	2297 SANS SOUCI PKY	WILKES BARRE	PA	CS	332400	KEYCO DIST. INC.	30	
162208	162220	710268	WYCHOCKS BEVERAGE	730 W-B TWP BLVD	WILKES BARRE	PA	CS	332400	KEYCO DIST. INC.	30	
162208	162222	291931	PLAZA BEVERAGE, INC.	3 RACHAEL DR	PITTSTON	PA	CS	332400	KEYCO DIST. INC.	30	
173806	173820	651406	WYCHOCKS MT TOP BEV	S MOUNTAIN BLVD	MOUNTAIN TOP	PA	CS	332400	KEYCO DIST. INC.	54809	30
								332400 Total			5 CASE(S) PER STYLE

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